



# Awareness Building Sequence Plan

Overview

# Awareness building key points.



## Duration:

- First license: 12 months
- Extension possible at any time



## Involvement of all employees

Targeted delivery of the simulation to personal e-mail addresses of your employees, according to the number of licenses purchased



## Phishing simulation

Scope: 12 e-mails per employee per year

Selected e-mails from our branch packages

Dispatch Mon-Fr at standard working hours, randomly distributed

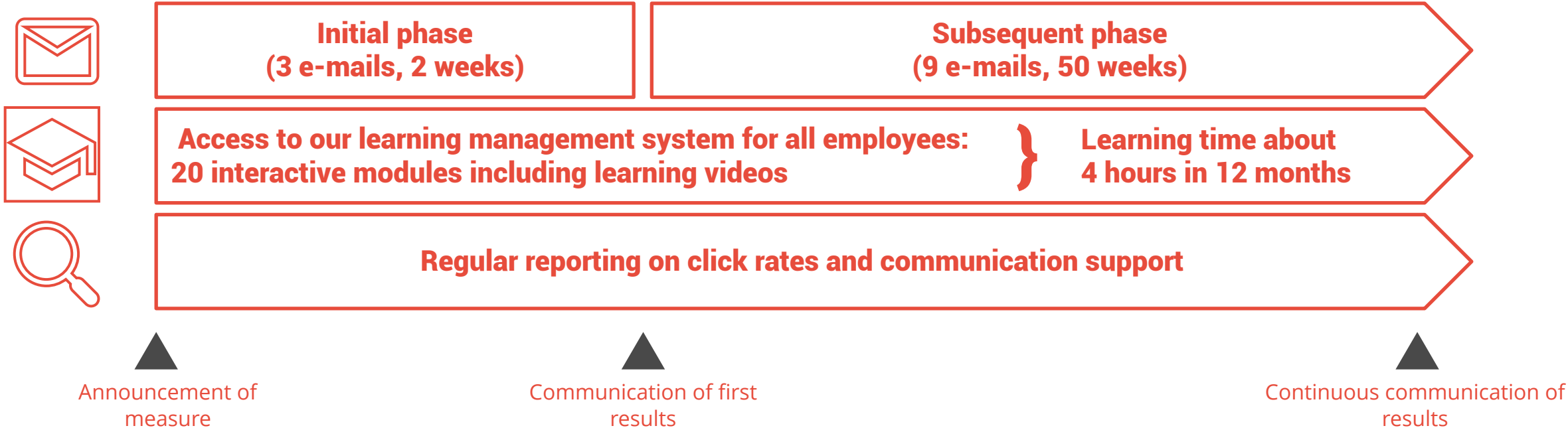


## E-Learning: 20 modules incl. learning videos

Delivery of all modules via the Awareness PLUS Learning Management System

# 9 out of 10 cyber attacks start with the user—strengthen your “human firewall” now

- Continuous awareness training shows the most lasting results
- Train your employees with the preconfigured SoSafe Phishing Simulation
- Communicate intermediate results to your employees with the help of our communication templates



# From experience: previously announced simulations run more smoothly.

Our recommendation!

With advance notice



## Chances:

- All stakeholders informed in time - no one is surprised
- Added value - simulation is clearly perceived as training
- Increased awareness even before the start of the phishing simulation
- Perception of "cyber security" as useful

## Risks:

- Possibly lower click rate reduction effect

Without advance notice




## Chances:

- Slightly higher click rates - employees are caught by surprise
- More meaningful survey of the click rate baseline

## Risks:

- Dissatisfaction and discontent among managers and employees
- Interruption of phishing simulation due to IT measures/intervention
- Negative perception of "cyber security"

# Involvement of all stakeholders avoids disturbances in the process.

 Freely usable e-mail drafts available for all stakeholders

## Type of involvement

## Goal



Management

- Information on the objective of the measure and budget
- If applicable, details on the process and implementation
- Highlighting the added value of awareness building for companies



Data protection officer

- Review of DPA contract
- Forwarding of Awareness PLUS FAQ (<https://wiki.securepoint.de/AwarenessPLUS>)



Works council

- Information on the objectives of awareness building, procedure and implementation
- Clear highlighting of added value for the company and employees



IT-support

- Announcement of the 12 e-mail templates
- Recommendation of a separate routing for incident tickets



Employees

- Advance notice of the training measure via e-mail, articles on the intranet, etc.
- Early reference to E-Learning
- Emphasis on added value for private use

- Buy-in and acceptance
- Formal release

- Avoidance of disruption to IT operations
- Data for reporting (number of e-mails reported via IT support)

- Acceptance of simulation as a training offer
- No surprise and "exposing" of the employees

# A few preparatory steps are necessary on your side.

## Communication with stakeholders

- Management
- Data protection officer
- Works council
- Employees

## Legal preparations

- Written acceptance of final offer, including acknowledgement of our GTC and SLA
- Signing of Data Processing Agreement

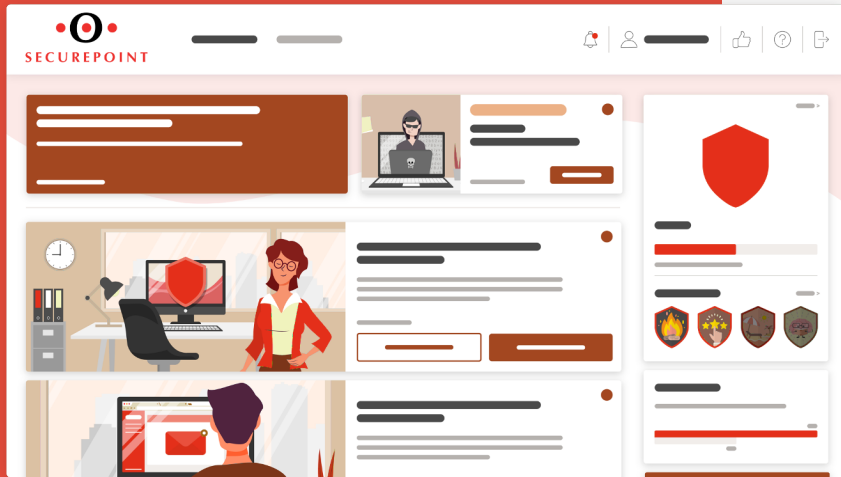
## Technical preparation

- Configure whitelisting
- Test phishing mails and verify correct reception
- Upload of user list
- Configure start date of phishing simulation and e-learning

# Initialization of the e-learning.

## Access for your employees on the agreed start date:

- You load the e-mail addresses of your employees into our system
- You communicate the access <https://awareness.securepoint.cloud/registration> at the time of your choice or arrange the dispatch of registration e-mails through our system
- Your employees register on our platform and receive full access within the scope of the license



**“Amateurs hack systems,  
professionals hack people.”**

**Bruce Schneier**

Expert in cryptography  
and computer security,  
Harvard University

**•◎• SECUREPOINT**

Securepoint GmbH

Bleckeder Landstraße 28, 21337 Lüneburg, Germany

<http://www.securepoint.de/> | [info@securepoint.de](mailto:info@securepoint.de)